

ABSTRACT OF THE DISCLOSURE

A font generation apparatus includes: a basic font storage section storing a font character of a basic font for
5 generating a font character; a feature parameter storage section storing a feature parameter expressing a feature of the font character; a genetic algorithm processing section generating plural new feature parameters by performing genetic algorithm processing on the feature parameter; a font
10 generation section generating new font characters by deforming the font character of the basic font based on the plural generated feature parameters; and a display unit displaying the generated new font characters. The genetic algorithm processing section determines the feature parameter according
15 to the preferences of a user based on a font character selected by the user from among the new font characters displayed on the display unit. The font generation section creates a font based on the determined feature parameter according to the preferences of the user.